LIBYA MARKET ENTRY

The Market Entry Checklist

A practical, step-by-step checklist to prepare before you commit resources to Libya. Bring this to your first Market Entry Call with Arkan.

1 · Clarify your sector context

- Define your product or service scope and target customer type in Libya.
- Decide what you actually need: local partner, staffing, procurement routes, or full operating coordination.
- Identify your priority region(s) — Tripoli, Benghazi, the Sirte Basin, or nationwide.
- Note any sector-specific licensing, HSE, or certification expectations.

2 · Set an honest timeline

- State your realistic entry window (exploring, 3 months, 6–12 months, 12+).
- Map decision-makers and who holds budget authority on your side.
- Decide whether to begin with assessment, partner mapping, or immediate operating support.

3 · Compliance & registration

- List documents available for due diligence (company profile, financials, certifications).
- Confirm whether you need local registration, a local partner, or a representation structure.
- Flag any customs, central-bank, or letter-of-credit requirements relevant to your goods.

4 · Operations & workforce

- Define roles, headcount, and skill levels for any project-based work.
- Plan mobilization: site readiness, housing, transport, and local registration.
- Identify procurement, logistics, and warehousing needs inside Libya.

5 · Your first executable step

- Agree the single, credible first step: assessment, partner shortlist, or a bounded pilot scope.
- Define owners, milestones, and decision criteria for that step.
- Book a confidential 30-minute Libya Market Entry Call with Arkan.

Next step: book a confidential Market Entry Call at arkanholdinggroup.com — we'll assess your sector, timeline, and what execution would actually require.